

Riverfest 2016 – Artist Application

The 24th annual Yonkers Riverfest Artist Showcase will be held rain or shine on Saturday September 10th, from noon to 6:00pm. The 20163 Riverfest is a FREE event to the public that has drawn 20,000 people to Yonkers Downtown, and will include the best in musical entertainment, arts, crafts, great food, exhibits, children’s activities and much more throughout the day. It is Yonkers’ biggest outdoor event and a great tradition

VENDOR GUIDELINES

1. Each exhibition space is approximately 100 square ft, but the shapes differ depending on the contours of the park. If you have special request for size, please let us know in advance.
2. Set-up starts and 9:00am, must be completed by 11:00 AM, and must be removed by 6PM
3. Do **NOT** mail your application to the City of Yonkers. All Riverfest vendor applications and permits will be submitted by the BID on behalf of all vendors.
4. Riverfest will be held on September 10, 2016, whether rain or shine.

Name of Artist: \_\_\_\_\_

Address: \_\_\_\_\_

City-State-Zip: \_\_\_\_\_

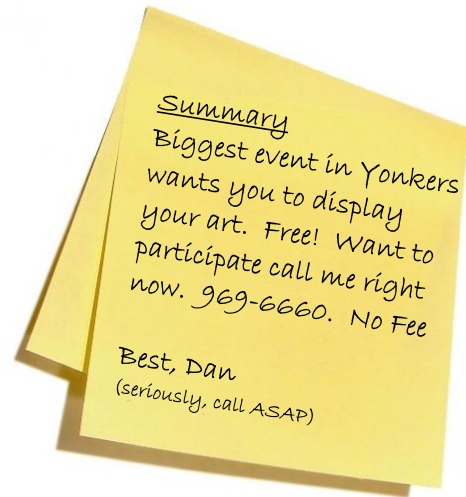
Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

Cell: \_\_\_\_\_ Email: \_\_\_\_\_

Description of Items to be displayed:  
\_\_\_\_\_  
\_\_\_\_\_

Artists Signature \_\_\_\_\_ Date \_\_\_\_\_

<p>Please email the completed application to: dlipka@yonkersdowntown.com or bring to</p> <p>Yonkers Downtown BID 15 Main Street Yonkers, NY 10701</p>	<p>Please note that is event is to showcase art and artist. Due to the nature of this exhibition, you will not be allowed to sell items at this event. If you would like to sell item as a regular vendor, there is a fee and a different application. You can download that application at <a href="http://www.yonkersriverfest.com">www.yonkersriverfest.com</a>.</p>
<p>With time running out, please call Dan Lipka at 914-969-6660 and let us know you want to participate.</p>	



## 4th Annual OPEN AIR ARTIST SHOWCASE

The Yonkers *Riverfest* is the largest single festival in our city. The 24th Annual Yonkers *Riverfest* is family friendly, all-day music and arts event that is expected to attract well over 20,000 people. Yonkers *Riverfest* promises something for everyone – family music and entertainment, arts and crafts, children’s activities, environmental exhibits, international cuisine, and continuous live entertainment on 5 separate stages for all to enjoy.

### Yonkers Artist Showcase

One of the goals of Riverfest is to showcase local talent to tens of thousands of residents. In the past, we have focused on music, but a years ago we decided to create **a special place for local artists to display their original art**. We utilize the newly created Van der Donck Park specifically as an Open-Air Artist Showcase. As per City regulations, this area is for the display of art, and not the sale of art or other items. The result was a wonderful opportunity for local artist to share their work with thousands of visitors (with soft, live music playing in the background)

Van der Donck Park is the result of “day-lighting” the Saw Mill River in downtown Yonkers. Through this project a beautiful new park was created, highlighted by the river literally running through it. We plan to provide space for artists to display their work, provide appropriate live music throughout the area and promote this area throughout the entire Riverfest.

Unlike events that just focus on art, the *Riverfest* crowd represents a tremendous variety of people of different cultures, ages, and interest. It would be a wonderful for local artists to share their talent with a larger audience. The BID will provide a table and two chairs at no cost.

### Event Details

Date: Saturday, September 10, 2016

Time: Set-up starts at 9:00am, but must be completed by 11:00am

Space: Artists will be allocated a 10X10 space, but there is flexibility if appropriate

Location: Van der Donck Park. Downtown Yonkers, across from the Riverfront Library

Rain: In case of rain, we will have space inside the Riverfront Library for displays

Cost: Free

Contact: Dan Lipka [dlipka@yonkersdowntown.com](mailto:dlipka@yonkersdowntown.com) 914-969-6660.

The Yonkers Riverfest is produced by the Yonkers Downtown Waterfront BID  
[www.YonkersDowntown.com](http://www.YonkersDowntown.com)